

# Divi & Tamarijn Aruba *All Inclusives*

Contact: Stephanie Horbal  
Adams Unlimited  
(212) 956-5900  
[stephanie@adams-pr.com](mailto:stephanie@adams-pr.com)

FOR IMMEDIATE RELEASE

## **DIVI & TAMARIJN ARUBA ALL INCLUSIVES LAUNCH 'NO STRAW' INITIATIVE**

### **\*\*Newest Sustainable Practice Eliminates Use of Plastic Straws and Other Paper Goods Throughout the Properties\*\***

ORANJESTAD, ARUBA – (September 18, 2017) – The Divi & Tamarijn Aruba All Inclusives are helping to reduce plastic pollution, and are continuing to build a sustainable environment with their latest 'no straw' movement. All of the restaurants and bars on both properties will have the same beverage menus, only all drinks will be served without straws.

"In our efforts to make a positive impact on our planet, our 'go green' mission is to promote environmental awareness throughout our properties and also with our employees," commented Alex Nieuwmeyer, Managing Director of Divi Resorts Aruba. "Plastic constitutes 90% of all trash floating in our oceans, and straws are in the top 10 of all items picked up during trash cleanups. This is one of the main reasons we have eliminated the use of plastic straws and other paper and plastic goods throughout the properties. When you're staying with us, you can rest assure that we're doing everything we can to create an environmentally-responsible experience."

The Divi & Tamarijn Aruba All Inclusives continue to stand out as premier resorts as they received Silver certification from EarthCheck, the world's leading certifier of sustainable travel and tourism operators, for four consecutive years; and were recipients of the Travelife Gold award. In addition to removing straws, Divi & Tamarijn Aruba All Inclusives promote over five different environmentally conscious initiatives throughout

the hotel system. These practices include an energy management program, water conservation program, staff awareness, the control of hazardous substances, social and cultural development and waste management.

For more information on the resorts' green programs visit [www.diviaruba.com/going-green.htm](http://www.diviaruba.com/going-green.htm).

Located in Aruba, which is south of the hurricane belt, the Divi & Tamarijn Aruba All Inclusive resorts are just thirty minutes from the airport and five minutes from Aruba's capital city, Oranjestad. The Divi & Tamarijn Aruba All Inclusive resorts are set on beautiful Druif Beach, with a shopping arcade and the Alhambra Casino nearby. Guests staying at either the AAA 3-Diamond [Divi Aruba](#) or the adjacent, oceanfront [Tamarijn Aruba](#) have [use of all facilities and services of both properties](#). All stays at the Divi & Tamarijn Aruba include all meals and snacks at a choice of [ten dining options](#), unlimited beverages at [eight bars](#), the use of four freshwater pools, a wide range of [activities including non-motorized water sports](#) and nightly [entertainment](#). In addition, all guests may use the well-equipped Divi Winds Sports Center, which features a 30-foot outdoor rock climbing wall on the beach. The chic pool decks at both properties have become a central gathering place for guests of both properties to relax. The resorts offer a variety of [packages](#) including those for honeymoon, vow renewal, family, golf and wedding. An onsite wedding coordinator assists with arrangements for beach weddings through [Aruba Weddings For You](#).

For reservations and more information about Divi & Tamarijn Aruba, contact your travel professional or call 1-800-554-2008, 207-594-7888, or visit the resorts' websites at [www.diviaruba.com](http://www.diviaruba.com) or [www.tamarijnaruba.com](http://www.tamarijnaruba.com). The properties can also be found on [Facebook](#), [Twitter](#), [Pinterest](#), [Instagram](#), [Google+](#), [YouTube](#) and the resort [Blog](#).

**###**