

Divi & Tamarijn Aruba *All Inclusives*

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For Immediate Release

IT'S ALL ACCOLADES, AWARDS AND RECOGNITIONS FOR DIVI & TAMARIJN ARUBA ALL INCLUSIVES IN 2011

Properties Earn Kudos from Top Travel Brands Travelocity, TripAdvisor and Travel + Leisure

Oranjestad, Aruba – (August 15, 2011) – As the summer began to heat up, the Divi & Tamarijn Aruba All Inclusives were also becoming “hot” as the properties earned recognitions from top travel industry brands Travelocity, TripAdvisor and Travel + Leisure for 2011.

“It’s truly an honor to receive these distinctions from some of the most prestigious brands in the travel and tourism industry,” said Alex Nieuwmeyer, Managing Director of *Divi* Resorts Aruba and Bonaire. “The fact that all three were awarded within the past few months is both a milestone and a testament to the success of our operations even within today’s highly competitive marketplace.”

In May, the Divi & Tamarijn Aruba were named recipients of the inaugural [Travelocity](#) Excellence Award. They were among just 500 hotels out of more than 70,000 offered on Travelocity’s website recognized by the organization for their commitment to provide only the best experiences to guests. That same month, TripAdvisor awarded a 2011 [TripAdvisor](#) Certificate of Excellence to the Tamarijn Aruba. The certificate is presented to properties who consistently receive excellent ratings from TripAdvisor members. In June, the Divi & Tamarijn Aruba were named among the 10 [Best Affordable All-Inclusive Resorts](#) by Travel + Leisure. In the past, the Divi & Tamarijn Aruba All Inclusives have received accolades from Apple Vacations and Caribbean Travel + Life magazine. Both properties received silver Earthcheck Certification in February 2011.

The properties have recently launched their own Facebook page, located at <http://www.facebook.com/DiviandTamarijnAruba>, already boasting over 2,800 “likes”

since it was created on June 15, 2011. A new news blog, www.diviaruba.com/blog, has also debuted this summer.

Located just thirty minutes from the airport and five minutes from Aruba's capital city, Oranjestad, the Divi & Tamarijn Aruba resorts are set on beautiful Druif Beach, with a shopping arcade and the Alhambra Casino nearby. Guests staying at either the AAA 3-Diamond [Divi Aruba](#) or the adjacent, oceanfront [Tamarijn Aruba](#) have [use of all facilities and services of both properties](#). All stays at the Divi & Tamarijn Aruba include all meals and snacks at a choice of [nine dining options](#), unlimited beverages at [seven bars](#), the use of three freshwater pools, a wide range of [activities including non-motorized water sports](#) and nightly [entertainment](#). In addition, all guests may use the well-equipped Divi Winds Sports Center, which features a 30-foot outdoor rock climbing wall on the beach. At the Divi Aruba, the chic new pool deck has become a central gathering place for guests of both properties to relax. The resorts offer a variety of [packages](#) including honeymoon, family, golf and wedding. An onsite wedding coordinator assists with arrangements for beach weddings through [Aruba Weddings For You](#).

For reservations and more information about Divi & Tamarijn Aruba, contact your travel professional or 1-800-554-2008, 207-594-7888 or visit the resorts' websites at www.diviaruba.com or www.tamarijnaruba.com.

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Note - The Links at Divi Aruba 9-hole golf course, WiFi, the [Indulgence by the Sea](#) spa and air-conditioned Internet Lounge are all [optional services and amenities](#) available to guests at an additional cost.